

# Investigating the relationship between earthquakes and online news

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# System Inputs-

## 1. Data Collection

- Continuous harvesting of data minimum time gap between one cycle and another = every 30 minutes
- Earthquake readings from USGS are updated in database
- Differences in implementations to retrieve news articles (endpoints or direct from news agency site). Duplicate news articles are discarded



Multilingual news articles retrieved from 23 news agencies\*\* worldwide



**Earthquake readings retrieved** from USGS in real-time

# 2. Content Processing

- Discarding unwanted text e.g. author name, date and location at the beginning of the news content; concluding remarks; embedded Javascript
- Trim content (if need be)
- Identifying the language and translating of content (if need be)



## 3. Content Filtering

 Identifying which news articles mention the word 'quake'



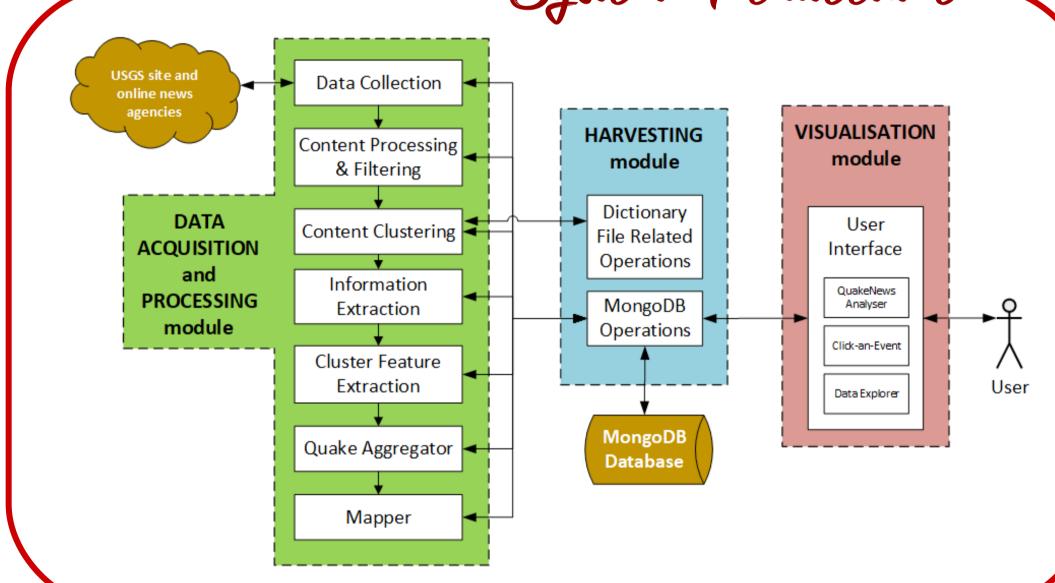
# 4. Content Clustering

- Sentence segmentation (split content into sentences) if news article mentions the word 'quake'
- Remove stopwords (common words) e.g. 'a', 'the' etc.
- Stemmatisation (reduce the inflectional forms from each word to root)
- Bag-of-words of each news article (count frequency of words in each article)
- Identify sentences with earthquake -related terms in each news article
- Term-by-term matrix of each news article
- Document similarity between news article and clusters by comparing bag-of-words



## 5. Feature Extraction

- Date Resolution (identifying and converting dates to a particular format)
- Tokenisation (splits a sentence into words)
- Part of speech tagging (identify nouns, verbs, adjectives etc.)
- Location Resolution verified by GeoNames
- Extract magnitude, number of casualties, injured and quantifiable structural damage



# Observations

### Most mentioned event

Papua New Guinea 7.5-magnitude earthquake on 25th February 2018 - 50 articles over a span of 48 days

# **Most reported event**

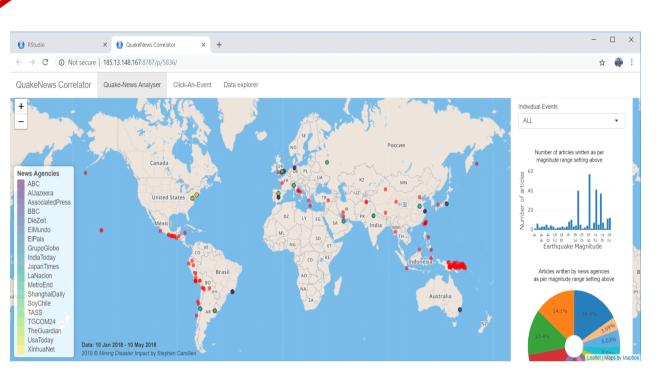
Taiwan's 6.4-magnitude earthquake on 6th February 2018 – 47 articles over a span of 5 days

# Contributions -

- Quicker & more accurate analysis of the possible correlations between earthquake events and news articles speaking about these events
- Built news corpus (253,129 articles) that can be used to explore other areas of interest
- Provided practical solutions on how to exploit natural language processing tools to extract earthquake features
- Library for extracting temporal expressions

Tim

To automatically map in near real-time news articles with earthquake events and to visualise the results via dashboards

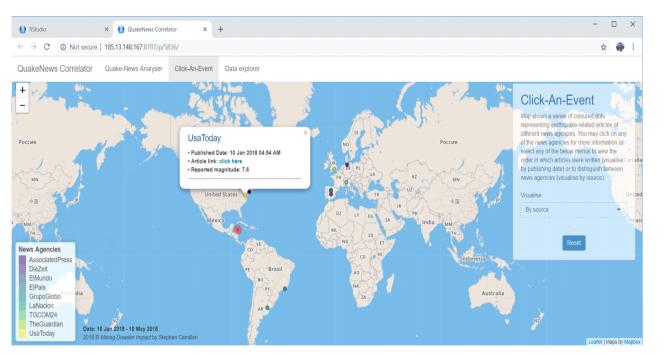


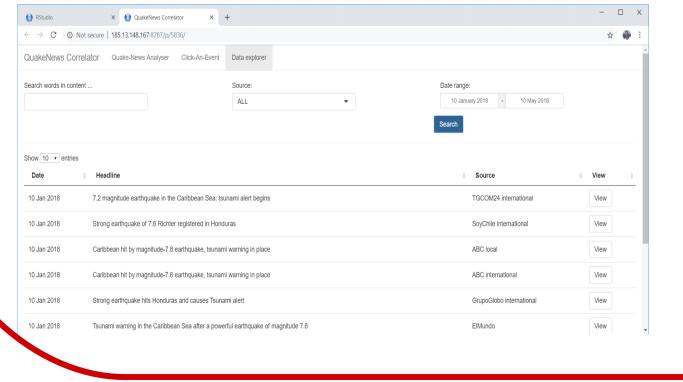
# **QuakeNews Analyser Dashboard**

provides at a glance view of how news agencies react to earthquakes of different magnitudes

# **Click-An-Event Dashboard**

provides analysis of which news agencies reacted to a specific earthquake across time





Data Explorer gives the user the possibility to search for articles (with filtering) and retrieves content of article and other information

# 6. Cluster Feature Extraction

Identifying a common magnitude, date (or range of dates) and geographical location/s



# 7. Quake Aggregator Aggregating daily earthquake



# 8. Mapper

Mapping clusters with earthquake events. An earthquake event can only be mapped against the most appropriate cluster (using location scores). A cluster can be mapped against one / multiple events.

## 9. Visualiser

Retrieves the earthquake evens and news agency sites, which published articles about those events and displays them in in the specific dashboards + makes them available for searching

\*\* The news agencies are: ABC (Australia - local and international); Al Jazeera (Qatar); Associated Press (USA); BBC (UK); China Daily (China - local and international); India Today (India - local and international); Japan Times (Japan); La Nacion (Argentina - local and international); Metro End (UK); News24 (South Africa - local and international); Soy Chile (China - local and international