

Modeling and New Trends in Tourism

A Contribution to Social and Economic Development

- A Book Review -

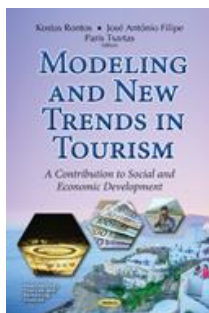
Manuel Alberto M. Ferreira

Lisbon University Institute ISCTE-IUL, BRU-IUL, ISTAR-IUL (UID/MULTI/0446/2013), Lisboa, Portugal
manuel.ferreira@iscte.pt

1. Introduction

The objective of this work is the book “Modeling and New Trends in Tourism: A Contribution to Social and Economic Development”, 978-1-63485-920-2, from Nova Science Publishers Series *Hospitality, Tourism and Marketing Studies* review, whose

Editors are Kostas Rontos, José António Filipe and Paris Tsartas. The book is composed of the following nineteen self-contained chapters:



- **The Portuguese Tourism Market: A Model**

João Albino Silva (et al.)

- **The Geography of Tourism in Europe: Exploring Countries and Regions of Higher or Lower Development of Tourism in the Period of Crisis**

Kostas Rontos (et al.)

- **Anti-Commons, Regulation and Tourism: How to Avoid the Economic Destruction of Value**

José António Filipe

- **Islands and Tourism: A Comprehensive Framework for the Development of a “New Tourism” Model**

Dimitrios Lagos (et al.)

- **Tourism Development Models in Greece: Trends and Challenges in an Effort to Change the Paradigm**

Paris Tsartas (et al.)

- **Anti-Commons in Tourism: Evidence from Portugal and Bulgaria**

José António Filipe (et al.)

- **HealthWWWCare. Total Globalization of Healthcare**

Paulo Sintra

- **Neuromarketing Applied to Tourism: An Introductory Vision**

José Chavaglia (et al.)

- **Mega-Sporting Events: Their Emerging Importance for Tourism and Societies and the Need for their Strategic Enrolment in Regional Planning**

Petros Rontos

- **The Integration of Greece in the System of International Tourist Operations**

- (1945-1974): A Quantitative Analysis**
Rebecca Bennett (et al.)
- Savvakis Manos (et al.)
- **About some Stylized Facts on Tourism: A Multidimensional Scaling Approach**
Katerina Parpairi (et al.)
 - **Data Driven Marketing Decision Making: An Application of DEA in Tourism Marketing Channels**
Pedro Quelhas Brito (et al.)
 - **Sport Events Tourism: A Perspective Analysis for the Tourism Sector**
Alexios-Patapios Kontis (et al.)
 - **An Organization Design Redefinition for the Tourism Sector Using Design Thinking: Sustainable Hotels Case Study**
Teresa Palrão (et al.)
 - **Sociability and the Intention to Return to a Hostel**
David Lamelas (et al.)
 - **Sky Commons as a Basis to Explore the Touristic Potential of the Alqueva Area (Portugal)**
Paulo Rita (et al.)
 - **Management Style Preference and its Impact on Employee Job Satisfaction in Independent Hotels: An Exploratory Study**
Áurea Rodrigues (et al.)
 - **Energy Use in Hotels: Environmental Policies towards a Sustainable Greek Tourist Product**
 - **The Perceived Image of Cape Verde**

It is clearly emphasized by the editors that this book focuses on tourism sectors and models the latest trends in tourism activity while providing a new vision for contemporary tourism economy.

2. The review

Going through this book the readers will surely notice the commitment, and even passion, put into its design and enhancement. Indeed, contributors, editors and authors, were able to align a set of models giving a new insight for the contemporary tourism economy in a clear and well-structured way following a scientific approach, aiming to supply tools to decision makers, public or private. It is to highlight that the text evidences there was really much reflection and research on the current reality to base the opinions expressed in this work as well as possible. This gave rise to that "Modeling and New Trends in Tourism: A Contribution to Social and Economic Development" is a high quality scientific book, with a very pleasant reading, fundamental for professionals and researchers of the problematic of tourism and also accessible to anyone curious about this subject.