WORLD WIDE FUND FOR NATURE ISSUE

Date of Issue	3rd October, 1991
Values	· · · · · · · · · · · · · · · · · · ·
Stamp Size	31mm x 44mm
Designer	Harry Borg
Printers	Printex Limited
Process	Lithography
Perforation	14 x 13.9
Watermark	Maltese Crosses Upright
Paper	Chalk Surfaced
Gum	P.V.A

Colours

This set was printed in multicolours using the same set of four colours, for all values.

Designs

One of the 4c stamps features the "Honey Buzzard" known in Maltese as the "Kuccarda".

The other 4c stamp shows the "Marsh Harrier known in Maltese as the "Bughadam Ahmar".

One of the 10c stamps depicts the "Eleonora's Falcon", also locally known as the "Bies tar-Regina".

The other 10c stamp features the "Lesser Kestrel", also locally known as the "Spanjulett Sekond".

Colour checks in the form of coloured discs, 3mm in diameter, are seen in the right hand margin, next to the last stamp of the bottom row, in each sheetlet or Pane of this issue. The colours from top to bottom, correspond to the colours used for Pane numbers (vertically), also from top to bottom, in all sheetlets or Panes, of this issue.

There are no cumulative totals of progressive columns of stamps or the total cost of the sheetlet in any of the margins.

The Printed Sheet of this set, consisted of four sheetlets or Panes, A, B, C and D. Each Pane has sixteen stamps made up of four rows of four stamps. Each row consists of a se-tenant set, made up of two different stamps of 4c and another two different stamps of 10c. The four columns of every Pane or sheetlet, thus each contain four similar stamps. The top margin of each Pane has written the names of the four different birds shown on the stamps. Hence above the first column we find the "Honey Buzzard" and under the same column, in the bottom margin, we see the three letters 'WWF' for "World Wide Fund". Above the second, third and fourth columns, are the names of the birds, "Marsh Harrier", :Eleonora's Falcon" and "Lesser Kestrel", whilst under the same columns, in the bottom margin, can be seen, the small figure of a "Panda", the letters "WWF" and again the small

figure of a "Panda" respectively. All four stamps are of the vertical format.

Perforation of Margins

The left hand margins of Panes A and C are imperforate whilst the other three marings of these same Panes, and the four margins of Panes B and D are all perforated.

Plate/Pane Numbers

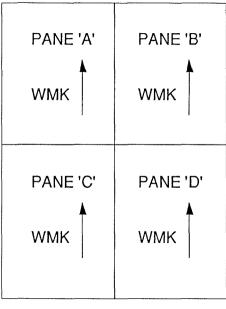
These are seen in the left hand margin, next to the first stamp of the bottom row, in all Panes, of this issue.

Pane A = $1A \times 4$

Pane B = $1B \times 4$

Pane $C = 1C \times 4$

Pane D = $1D \times 4$



From a study of details given, the Printed Sheet of this issue, before cutting into Panes or sheetlets would look as shown in the figure.

Looking at the Printed sheets as shown, stamps would be seen the right way up, hence why watermark in individual stamps is upright. Perforator ran from left to right.

Imprint Blocks:

The usual "PRINTEX LIMITED MALTA is not seen in any margin, but "PRINTEX MALTA", in very small print, is seen in all stamps. The bottom row from any Pane, will contain a complete set plus the colour checks and the Pane numbers of that Pane.

A special hand-postmark, incorporating a motif, was used for cancellation on the first day of issue. This set will remain on sale up to Wednesday, 23rd September 1992, unless stocks are previously exhausted.

Up to 12.45pm on the first day of issue, sales amounted to Lm56,595.