Table 2. The descriptive statistics including the correlation analysis and an assessment of the reliability, convergent validity and discriminant validity

| | | | Std. | Outer | | | | | | | | | | |
|---------------------------------|-------|-------|-----------|----------|-------|-----------|-------|-------|-------|-------|-------|-------|-------|---------------|
| Construct | Items | Mean | Deviation | Loadings | Alpha | rho_A | CR | AVE | 1 | 2 | 3 | 4 | 5 | 6 |
| 1 Attitudes towards information | Att1 | 3.857 | 0.875 | 0.885 | 0.745 | 0.748 0. | 0.887 | 0.797 | 0.893 | 0.805 | 0.844 | 0.846 | 0.957 | 0.052 |
| | Att2 | 3.996 | 0.756 | 0.900 | | | | | 0.093 | 0.803 | 0.044 | 0.640 | 0.857 | 0.952 |
| | | | | | | | | | | | | | | |
| 2 Information accuracy | Acc1 | 3.964 | 0.731 | 0.935 | 0.882 | 0.904 | 0.944 | 0.894 | 0.657 | 0.945 | 0.645 | 0.568 | 0.529 | 0.835 |
| | Acc2 | 3.821 | 1.104 | 0.956 | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| 3 Information relevance | Rel1 | 3.499 | 0.906 | 0.942 | 0.848 | 0.862 | 0.929 | 0.867 | 0.676 | 0.564 | 0.931 | 0.240 | 0.584 | 0.996 |
| | Rel2 | 3.679 | 0.658 | 0.921 | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| 4 Information timeliness | Tim1 | 3.998 | 0.655 | 0.841 | 0.734 | 0.806 | 0.879 | 0.784 | 0.645 | 0.475 | 0.203 | 0.886 | 0.694 | 0.507 |
| | Tim2 | 3.679 | 0.847 | 0.928 | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| 5 Source expertise | Se1 | 3.964 | 1.117 | 0.964 | 0.936 | 0.956 0.9 | 0.969 | 0.940 | 0.722 | 0.488 | 0.533 | 0.571 | 0.969 | 0.620 |
| | Se2 | 4.036 | 0.981 | 0.975 | | | 0.909 | | | | | | 0.707 | 0.020 |
| | | | | | | | | | | | | | | |
| 6 Source trustworthiness | St1 | 3.52 | 0.906 | 0.852 | 0.726 | 0.760 | 0.878 | 0.782 | 0.710 | 0.688 | 0.833 | 0.378 | 0.514 | 0.884 |
| | St2 | 3.679 | 0.658 | 0.915 | | | | | 0.710 | 0.000 | 0.055 | 0.570 | 0.514 | V.00 7 |
| | | | | | | | | | | | | | | |

Note: The discriminant validity was verified through Fornell-Larcker criterion and by using HTMT procedure. The values of the square root of the AVE were presented (in bold font) were greater than the correlations among the constructs in the same column. The shaded area features the results from the HTMT procedure (Henseler et al., 2015).

<u>Suggested Citation</u>: Camilleri, M.A. (2022). Walking the talk about corporate social responsibility communication: An Elaboration Likelihood Model perspective, Business Ethics, the Environment & Responsibility, https://onlinelibrary.wiley.com/doi/full/10.1111/beer.12427