Boost your visibility thanks to Google Scholar

Professor Joseph Cacciottolo, the Pro-Rector for Academic Affairs, is the University of Malta's most cited academic on Google Scholar, with over 19,500 citations as at February 2024.

Professor Rena Balzan, now retired, is a co-author of UM's most cited paper, which has garnered over 12,700 citations since it was published in 2021.

There are currently **868 UM academics** with a public Google Scholar User Profile (GSUP), up from 619 in 2020. This commendable influx in a short span of time attests the increasing importance being attributed to this platform by the UM community.

Having a GSUP improves the visibility of the researcher and of UM itself through showcasing research and publications. It also enables UM academics to generate the publications list for their UM profile. Academics may boost their visibility by setting up their GSUP, and may follow this step-by-step guide should they require assistance.

Do you have an example of good QA practice at your unit which you would like us to share? Get in touch with us at **qac@um.edu.mt**