

MATRICULATION AND SECONDARY EDUCATION CERTIFICATE EXAMINATIONS BOARD

SECONDARY EDUCATION CERTIFICATE LEVEL 2021 SUPPLEMENTARY SESSION

SUBJECT: Hospitality
PAPER NUMBER: Synoptic - Unit 1
DATE: 5th November 2019
TIME: 10:00 a.m. to 12:05 p.m.

THIS PAPER SHOULD BE RETURNED TO THE INVIGILATOR AFTER THE EXAMINATION.

Answer ALL questions

Scenario

During your summer break you apply for a job within the hospitality industry, in a hotel. You will need to prepare a CV, together with a covering letter, to be sent with your applications prior to possible job interviews.

Question 1	(10 marks)
a. State TWO do's and TWO don'ts during an interview.	
Do's:	
i	
ii	(1)
Don'ts:	
i	
ii	(1)
b. Describe TWO ways to prepare for an interview.	
	(2)
c. List FOUR details that are found on a curriculum vitae (CV).	
i	
ii	
iii	
iv.	(2)

Mention TWO purposes of a CV and TWO purposes of a covering letter when applying for a job.
' :
vering letter: (2)
(2)
uestion 2 (4 marks)
ing effective communication is essential during an interview. Outline TWO basic principles of fective communication.
(4)

Please turn the page.

Question 3	(4 marks)	
Knowing the elements of the communication cycle will help the interviewee during an intext in the communication cycle will help the interviewee during an intext in the communication what is meant by encoding and decoding and why they are important?		
a. Encoding		
	(2)	
b. Decoding		
	(2)	
Question 4	(10 marks)	
During your summer experience working in a hotel, you will variety of countries from around the world with different cultrituals you would use to greet EACH of the following custome	ural habits. State TWO gestures or	
a. China:		
h [wones.	(2)	
b. France:		
	(2)	
c. New Zealand:		
	(2)	

d. America:	
	(2)
e. Italia:	
	(2)
Question 5	(4 marks)
During your work experience you will experience different types of tourism.	
a. Define 'domestic tourism'. In your definition include ONE example.	
Definition:	
Example:	
	(2)
b. Define 'outbound tourism'. In your definition include ONE example.	
Definition:	
Example:	
	(2)

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Question 6	(4 marks)		
People travel for different reasons.			
a. Describe 'leisure travel'. In your description include ONE example of such travel.			
Description			
Example			
	(2)		
b. Describe 'specialist travel'. In your description include ONE example of suc	ch travel.		
Description			
Example			
	(2)		
Question 7	(4 marks)		
A main concern within the hospitality industry is the importance and benefits	of sustainability.		
a. List TWO principles of sustainable tourism.			
i			
ii			
	(2)		
b. List TWO benefits of sustainable tourism.			
i			
ii			
	(2)		

Question 8 (4 marks	s)
Environment, technology, politics or economic issues can have a serious impact on the development of the tourism industry in Malta.	ıe
a. Describe TWO social issues that can seriously affect tourism.	
i	
ii.	
b. Describe TWO economic issues that have a direct impact on tourism.)
i	
ii	
(2)
Question 9 (6 marks	s)
During your summer job at the hotel you realised how much tourism contributes to the Maltes economy.	se
a. Discuss the effect that direct and indirect employment can contribute to the Maltes economy.	se _
(3	_)
b. Discuss how tourism can affect the gross domestic product.	_
	_
(3)

Question 10	(4 marks)
There are many different businesses that offer services to touri	sts.
a. Outline TWO different hospitality businesses in Malta.	
i	
	(2)
ii	
	(2)
Question 11	(4 marks)
Other businesses can directly or indirectly support the hospital they offer. Select ONE hospitality business mentioned in Obusiness is supported by TWO other industries.	
	(4)

Question 12 (6 marks)

The hotel you work in (Hotel A) is compared to Hotel B for their products and services offered.

a. Compare the two hotels for their service, products and other characteristics, based on the descriptions below.

	Hotel A	Hotel B
Location Size Level of service	This hotel is a member of a branded chain of B&B hotels and is truly a hotel with a difference situated in Three Cities area. The hotel has 21 suites which range from 40 square metres to an impressive 130 square metres. Most suites have unobstructed views of the Grand Harbour and the surrounding marina. The Hotel offers a swimming pool, tucked discreetly on the rooftop of the annex building with a terrace looking out across the water. Other features include airy communal spaces, a fully-fledged bar, a fine dining modern Mediterranean restaurant, an events rooftop with panoramic harbour views and a boardroom for small conferences.	The hotel is overlooking Malta's most sought after beach of Golden Sands. The hotel offers 329 contemporary rooms and suites. The hotel forms part of a branded chain of hotels. The hotel offers free high-speed, wireless internet to luxury bath and pampering products. The hotel has 4 restaurants. Guests enjoy private beach access, where activities such as water sports and diving are just a few of the available. Four elegant swimming pools provide additional options for aquatic fun, while the turquoise sea beckons you to refresh in crystal-clear water. The hotel also has a Spa, where you can indulge in an array of delightful treatments.
		(6)

(6)

There are various jobs with specific roles in the hospitality industry. This summer you will apply for a working experience within the food and beverage department. You are required to at least know some jobs within the department and the duties for each.

a.	Outline TWO duties of a bartender.
i.	
ii.	
	(2)
b.	Outline TWO duties of a 'chef de partie'.
i.	
ii.	
	(2)
Qı	uestion 14 (6 marks)
	ommunication, teamwork, problem solving and personal attributes are skills that are required be able to work effectively with customers and colleagues.
a.	Explain the importance of teamwork and how it can help you work effectively with customers and colleagues.
_	
	(2)
	Explain how EACH of the following personal attributes enable you to work effectively with customers and colleagues.
i.	Patience:
ii.	Honesty:

Question 15 (6 marks
Tourists are constantly asking for information regarding services and products that your place o work can offer, including the amenities of the locality.
a. Explain the importance of knowing about the products that your company has to offer to customers and tourists. Use THREE examples to support your answer.
(3)
b. Explain why it is important to know what services and amenities there are in the locality. Use THREE examples to support your answer.
(3)

Question 16	(4 marks)
There are many benefits to the business and the individual is provided.	employee when good customer care
a. List TWO benefits to the business.	
i	
ii	(2)
b. List TWO benefits to the individual employee.	
iiiiiiiiiiiiiiiiiiiiiiii	
	(2)
Question 17	(6 marks)
Knowing how to deal with different customers is an in hospitality industry. a. You have a customer that has a difficulty with mobility. customer when staying at the hotel you work in.	Explain how to deal with this type of
b. Explain how to deal with non-English speaking customers	
	(2)

c. Explain how to assist a person who has a food allergy or requires a special diet.	
	(2)
Question 18	(10 marks)
Maintaining good personal hygiene and good grooming are two basic require employers continuously ask of their employees. Employers also ask that their emptheir customers a pleasant stay and constantly use ways of formal and informal conskills with their customers.	loyees offer
a. List FOUR examples of how to maintain good personal hygiene.	
i	
ii	
iii	
iv	(4)
b. Explain why using the proper gestures and body language can have an impact on Include TWO examples to support your explanation.	customers
	(2)
Example 1	(1)
Example 2	(1)
c. State how to formally address a female and a male guest.	
i. Male	
ii. Female	(2)

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