Index Number: _____ SEC39/s2.23s



MATRICULATION AND SECONDARY EDUCATION CERTIFICATE EXAMINATIONS BOARD

SECONDARY EDUCATION CERTIFICATE LEVEL 2023 SUPPLEMENTARY SESSION

SUBJECT: Information Technology

PAPER NUMBER: Synoptic – Unit 2
DATE: 1st November 2023
TIME: 5:30 p.m. to 7:35 p.m.

THIS PAPER SHOULD BE RETURNED TO THE INVIGILATOR AFTER THE EXAMINATION.

For examiners' use only:

Question	1	2	3	4	5	6	7	8	Total
Score									
Maximum	6	12	8	8	8	8	8	12	70

Answer **ALL** questions in the space provided.

Scenario

- 'Digi Market' is a local digital marketing company.
- Its aim is to help companies promote their business through different multimedia systems.

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Question 1	K-1 (6 marks)
Different types of media are used when developing multimedia systems.	
a. List TWO different types of media, apart from images and video.	
Media 1:	(1)
Media 2:	(1)
b. Relate each type of media you listed in Question 1a with ONE of the human	n senses.
Human sense related to Media 1:	(1)
Human sense related to Media 2:	(1)
c. Identify ONE hardware device required when developing or using the f different hardware device should be identified for each medium:	following media. A
i. Images:	(0.5)
ii. Video:	(0.5)
iii. Media 1 (as listed by you in Question 1a):	(0.5)
iv. Media 2 (as listed by you in Question 1a):	(0.5)
Question 2	C-1 (12 marks)

- Joe is the owner of a shoe shop which will be opening next week.
- At the shop one will find different types of shoes suitable for kids, youths and adults.
- Joe asked 'Digi Market' to develop a multimedia system to inform online users about the opening of the shop.
- 'Digi Market' are undecided about which multimedia system should be developed in time for the shop's opening.
- a. Select the most appropriate multimedia system, from social media and website, to promote the opening of Joe's shoe shop. Consider the audience and the time-limitation in your selection.

MOSE appropriate multimedia system:	e multimedia system: (4)
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Justify the multimedia syst	tem selected in Question 2a based on audience and time-limitatio	n.
Justification based on audi	ence:	
	(
Justification based on time	-limitation:	
		 2)
		-)
Joe is willing to spend more reach a larger audience.	e money on the chosen multimedia system so that the message w	/ill
Suggest how the multimed new requirements based or	lia system selected in Question 2a can be modified to cater for Joe on costs.	e's
		_
		_ -
		- <u>-</u> 4)

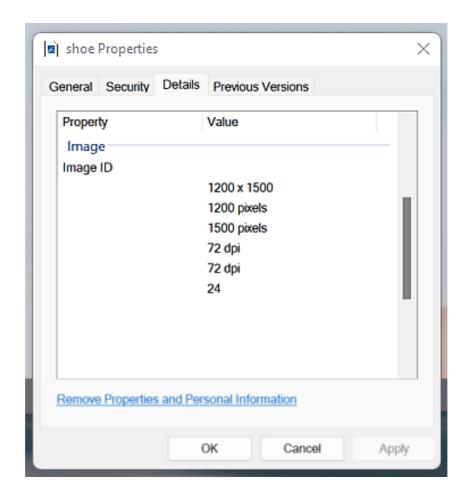
Please turn the page.

Question 3 K-2 (8 marks)

'Digi Market' will be including images in the multimedia system to be developed for Joe's shoe shop.

a. State **TWO** main characteristics of image formats, apart from colour depth and image size.

- b. Joe gave 'Digi Market' a JPEG image which he would like to include in the multimedia system.
 - The screenshot below shows the properties of this image.



From the screenshot above, identify the value of the following image characteristics:

Colour depth: _______(1)

Image size: ______(1)

. I	Describe the following TWO characteristics of JPEG images:	
i	. Colour depth:	
-		
-		
-		
i	ii. Image size:	
-		
-		

Please turn the page.

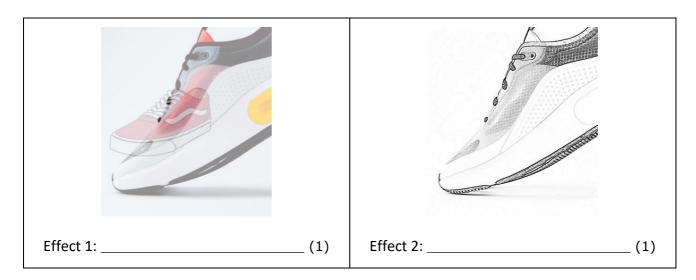
Question 4 K-3 (8 marks)

'Digi Market' intends to apply effects on the image provided by Joe.

a. The images below show the results after some effects were applied to the original image. Match the image effects listed in the box below with the image representing the effect.

Sketch Opacity



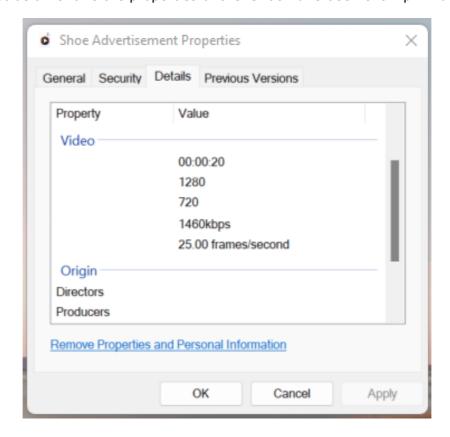


DO NOT WRITE ABOVE THIS LINE

	ii. Opacity:
	(1)
c.	Describe the output obtained when applying minimum and maximum intensities to the opacity image effect.
	Opacity minimum intensity:
	(2)
	Opacity maximum intensity:
	(2)
Q	uestion 5 K-5 (8 marks)
Jo	e would also like to include a short video clip in the chosen multimedia system.
a.	Name FOUR video file characteristics, apart from bitrate and duration.
	Characteristic 1:
	Characteristic 2:
	Characteristic 3:

This question continues on next page.

b. The screenshot below shows the properties of the 'Shoe Advertisement.mp4' video file.



From the screenshot given above, identify the value of the bitrate and the duration for the given video file.

Value of Bitrate:	(1
Duration:	(1
c. Describe the following TWO video file characteristics:	
i. Bitrate:	
	(2)

ii. Duration:	
(2)	8

Question 6 K-7 (8 marks)

- Joe's friend, Peter, is the manager of a supermarket.
- Peter would like to give a new look to his supermarket's website.
- Joe told Peter to have a look at some websites and then speak to 'Digi Market'.
- a. List **TWO** basic elements of a website, apart from the header and main content.

b. Identify the header and the main content elements of a website, by drawing a circle around them in the image below. Label each element by writing its name next to the circle. (2)



(Source: https://www.experienceux.co.uk/ux-blog/an-online-grocery-shopping-experience)

This question continues on next page.

٤.	Outline the purpose of the header, the main content and the other TWO elements you list in Question 6a.	sted	
	Purpose of header:		
	Purpose of main content:		
	Purpose of element 1:		
	Purpose of element 2:		
		(1)	8

Question 7

b. Indicate **TWO** tools, apart from HTML, which are required to create static and dynamic websites.

Tools required to create static websites:

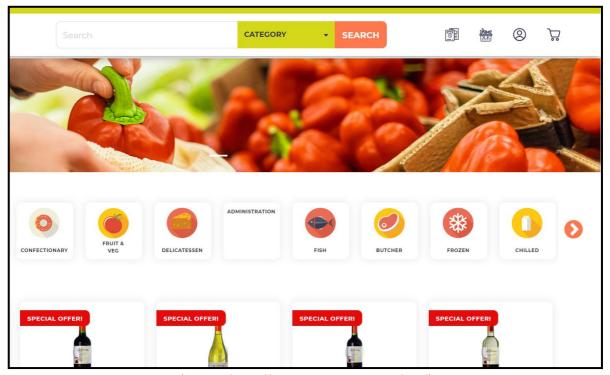
Tool 1:	 (0.5)
	` ,

Tools required to create dynamic websites:

This question continues on next page.

K-8 (8 marks)

c. Identify which of the following websites is static and which is dynamic.



(Source: https://www.pavipama.com.mt/app/)

i. Type of website: ______ (2)



(Source: https://www.magro.com.mt/)

ii. Type of website: _____

8

b.

Question 8 C-5 (12 marks)

 The web developers of 'Digi Market' started 	a coaina the s	subermarket s website.
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- While writing the code, some errors were encountered.
- a. For each code snippet provided below, identify the line of code containing the error:

		, ,	
Code Snippet	1:		
	1	<footer></footer>	
	2	Developed by Digi Market	
	3		
Error:			(2)
Code Snippet	2:		
	1	footer {	
	2	background-color: orange;	
	3	color: white;	
	4	floating: left;	
	5 6	text-align: right;	
	7	width: 100%; }	
_			(2)
Error:			(2)
Correct each containing the		ed in Question 8a by writing down the appropriate code fo	r the line
Correct soluti	on for code s	nippet 1:	
			(2)
Correct soluti	on for code s	nippet 2:	
			(2)

This question continues on next page.

c.	The website needs	to b	e modified	S0	that it	looks	better.	Following	is a	snippet	of	the	HTML
	code of the website	١.											

- 1. <section>
- 2. <img src="supermarket.jpg" alt="shopping at supermarket"
 style="float:right;" vspace="20" hspace="20">
- 3. Pete's Supermarket is a family-run business that has been in the supermarket industry for several years. It started out as a small family grocer around 40 years ago, and today, it is a large supermarket in Mosta.
- 4. The supermarket offers a complete shopping experience. It provides customers with various departments, including: fruit and vegetables section, chilled and dairy products section, delicatessen counter, bakery, grocery section
- 5. </section>

Enhance the provided HTML code snippet by indicating the line of code which will be modified and writing the necessary HTML code for that line.

ı.	The supermarket image, supermarket.jpg, should be 300px wide and 160px high.	
	Line of code number to be enhanced:	
	Enhanced code:	
	(

ii. The supermarket's departments mentioned in the paragraph starting "The supermarket offers a complete ..." should be displayed as an unordered list as shown:

The supermarket offers a complete shopping experience. It provides customers with various departments, including:

- · fruit and vegetables section,
- chilled and dairy products section,
- delicatessen counter,
- bakery,
- grocery section

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Enhanced code:	_
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