

MATRICULATION AND SECONDARY EDUCATION CERTIFICATE EXAMINATIONS BOARD

SECONDARY EDUCATION CERTIFICATE LEVEL 2022 MAIN SESSION

SUBJECT:	Media Literacy Education
PAPER NUMBER: DATE:	Controlled – Unit 3 27 th April 2022
TIME:	10:00 a.m. to 11:35 a.m.
THIS PAPER SHO	OULD BE RETURNED TO THE INVIGILATOR INATION.
Name of candidate	
I.D. number	
School	
Class	

Answer **ALL** questions in the space provided.

SECTION A

Scenario

- Cousins Julia, Sarah, Jake and Kurt have been making music since they were children.
- They wrote their first song together in summer after sitting for their SEC exams.
- The next step for the band is to apply what they learnt in Media Literacy and shoot a music video.

Question 1	K-1 (4 marks)
a. List FOUR forms of moving image, apart from a music video.	
Moving image 1:	(0.25)
Moving image 2:	(0.25)
Moving image 3:	(0.25)
Moving image 4:	(0.25)
 b. The band looks to the past for inspiration. The change from monochrise of online video sharing were important milestones that impacte history. Outline these TWO milestones: i. The change from monochrome to colour: 	
ii. The rise of Internet:	(0.5)
	(0.5)

c.	Describe how entertainment and political purposes of moving image have changed in history.		
	(2)		
Qι	uestion 2 C-1 (6 marks)		
ir	Outline the following FOUR narrative stages required to produce an original idea for a moving mage production.		
	Story introduction:		
	(0.5)		
	Main character challenges:		
	(0.5)		
	Final battle and moral choice:		
	(0.5)		
	Conclusion:		
	(0.5)		

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Camera work technique:	
	(0.5)
	(0.0)
Lighting technique:	
	(0.5)
	(0.5)
Visual effects technique:	
	(0.5)
Editing technique:	
	(0.5)
Discuss the purposes of the Linear and Non-linear name	rrative structures for a moving image
production.	

	(0)
	(2)
Question 3	(-3 (4 marks)
The band has finished storyboarding its ideas. The next step is to plan the execution	on of the video.
a. List the FOUR different types of formats used in moving image production.	
	(0.25)
Format 1:	
Format 2:	
Format 3:	
Format 4:	(0.25)
b. Outline the following TWO different platforms that can be used by the band to	
moving image production.	show their fina
i. Television:	
	(0.5)

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c.	Establish the right format and platform required for the band to launch a very high-quality music video for their international fans to be broadcasted on the music station MTV.		
	i. Platform:		
	(1)		
	ii. Format:		
	(1)		
Q	estion 4 K-8 (4 marks)		
Th	e band knows there are certain aspects they need to take note of when producing a music video		
a.	List FOUR hazards that can be present when producing a moving image production.		
	Hazard 1: (0.25)		
	Hazard 2: (0.25)		
	Hazard 3: (0.25)		
	Hazard 4: (0.25)		
	Outline the risks that may emerge from the FOUR hazards listed in Question 4a while producing a moving image production.		
	Risk emerging from Hazard 1:		
	(0.25)		
	Risk emerging from Hazard 2:		
	Risk emerging from Hazard 3:		
	(0.25)		
	Risk emerging from Hazard 4:		
	(0.25)		

 Describe TWO reasons why it is imported moving image production. 	Describe TWO reasons why it is important to conduct a risk assessment effectively for a moving image production.			
	(2			
	(2			
Question 5	K-9 (4 marks)			
After weeks of planning, the band is finally re	eady to shoot its music video.			
 Name FOUR essential film-making equipres production. 	ment required to produce an original moving imag			
Equipment 1:	(0.25			
Equipment 2:	(0.25			
Equipment 3:	(0.25			
Equipment 4:	(0.25			
o. Outline the purpose of any TWO essential	film-making equipment, named in Question 5a.			
Equipment 1:				
	(0.5			

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