

## MATRICULATION AND SECONDARY EDUCATION CERTIFICATE EXAMINATIONS BOARD

## SECONDARY EDUCATION CERTIFICATE LEVEL 2024 MAIN SESSION

SUBJECT:	Media Literacy Education
PAPER NUMBER:	Controlled – Unit 3
DATE:	18 <sup>th</sup> April 2024
TIME:	10:00 a.m. to 11:35 a.m.
AFTER THE EXAMI	ULD BE RETURNED TO THE INVIGILATOR
Name of candidate	
I.D. number	
School	
Class	

Answer **ALL** questions in the space provided.

## **Scenario**

- Gianni is the director of a music video for a local pop singer.
- Gianni pitched the idea to the management team of the singer, and they were very happy with the idea.

Question 1	K-1 (4 marks)
a. List <b>FOUR</b> forms of moving image, apart from music video	).
Moving image 1:	(0.25)
Moving image 2:	(0.25)
Moving image 3:	(0.25)
Moving image 4:	(0.25)
b. Outline the following <b>TWO</b> milestones that impacted moving	ng image in history:
i. Computer-generated images:	
	(0.5)
ii. Censorship:	
	(0.5)

c. Describe how political and entertainment purposes of moving images have ch	anged in history.
	(2)
Question 2	C-1 (6 marks)
The story for the music video is about a superhero who is saving the world from	a monster.
<ul> <li>a. Outline the following FOUR narrative stages required to produce an original i image production.</li> </ul>	dea for a moving
Story introduction:	
	(0.5)
Main character challenges:	
	(0.5)
The introduction of the antagonist:	
	(0.5)
The final battle and moral choice:	
	(0.5)

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υ.	noving image production.		
	Camera work:		
	(1		
	Visual effects:		
	(1		
c.	Discuss the purposes of the linear and non-linear narrative structures for a moving image production.		

		_ (2)
Qι	uestion 3 K-3 (4 ma	rks)
a.	List <b>TWO</b> different types of formats used in moving image production, apart from 4K.	
	Format 1:	(0.5)
	Format 2:	(0.5)
	Outline <b>TWO</b> different platforms used to show a moving image production.  i. Platform 1:	
		(0.5)
	ii. Platform 2:	
		(0.5)
	Gianni will upload the snippet of the music video on TikTok. Establish the right format platform required for Gianni to publish his Music video on Tik Tok with a resolution of 1 and dimensions of 1080 by 1920p.	
	i. Platform:	
		_ (1)
	ii. Format:	
		_ (1)

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Question 4	K-8 (4 marks)
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Gianni performed a risk assessment prior to the production of the music video, aiming to mitigate potential hazards that could arise during the process.

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Question 5	K-9 (4 marks)
Gianni planned the equipment list to produce the music video.	
a. Name <b>FOUR</b> essential film-making equipment required to production.	produce an original moving image
Equipment 1:	(0.25)
Equipment 2:	(0.25)
Equipment 3:	(0.25)
Equipment 4:	(0.25)
b. Outline the purpose of the <b>FOUR</b> essential film-making equ	ipment, named in Question 5a.
Equipment 1:	-
	(0.25)
Equipment 2:	-
	(0.25)
Equipment 3:	-
	(0.25)

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	Equipment 4:	
		(0.25)
c.	Describe <b>TWO</b> best practices in handling equipment safely.	
		(2)