

UNIVERSITY OF MALTA L-Università ta' Malta

Press Release

Launch of the Green Travel Plan at the University of Malta

The University of Malta has recently completed its first Green Travel Plan and is introducing the Green Travel Plan Committee that has been set up to oversee the adoption and implementation of the plan at the University. The Committee aims to secure a leading position for the University to raise awareness, encourage and implement sustainable mobility measures.

The Committee is led by Dr Maria Attard, a transport geographer and Director of the Institute for Sustainable Development at the University alongside Perit Christopher Spiteri, Director of Estates and Works and representatives of the academic, administrative and support staff and student bodies. The Committee is supported by members of the Precincts Office, Office of Human Resources and academic experts in the field.

The Committee is confident that the first Green Travel Plan, which is really a dynamic document which seeks to encourage, through soft and hard measures, the adoption of green travel, is the beginning of a change in the culture of mobility.

The Green Travel Plan findings show how car dependence is affecting the accessibility of the University Msida Campus through increasing traffic congestion on the existing road network, high parking expectations within the limited campus area and under-utilization of public transport and other transport infrastructures that could be used to access the University.

The first Green Travel Plan looks at using soft measures to raise awareness of other available transport modes, such as public transport. It aims to investigate the possibility of a dedicated private group transport for University and encourage car sharing.

The University is to appoint a Green Travel Plan Coordinator who will be tasked with putting together all the available transport information, study the travel demand of the university staff and students and provide custom options for individual travel.

The Green Travel Plan Committee aims to start a process of change and encourage people to consider alternative modes and try to reduce both their need to travel as well as their use of the private car. The Institute for Sustainable Development will be carrying out research that will support the implementation of the plan and investigate the success or otherwise of measures. Through its Transport Information Systems and Telematics (TISTA) research group, the Institute will also be looking at new technologies that will assist the University administration to manage the demand for both private and public transport. The Committee plans to use research to also support future policy decisions in this area.

More information about the University's Green Travel Plan will be made available on the website <u>www.um.edu.mt/isd/greentravel</u>

27.09.2011