

CONNECTBALTICA

ISD Conference: Sustainable Mobility in Malta
Transport Research in Practice
Smart City Malta, Ricasoli,
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CB Approach

- CB connects stakeholders from public, academic and private sectors
- CB promotes connectivity and seamless linkage between transport systems, networks, users and infrastructure especially within Baltic Sea Region (Regional International Approach)
- CB promotes national ITS activities within Estonia → ITS Estonia Working Group (“national approach”)
- CB goes international

CB Mission

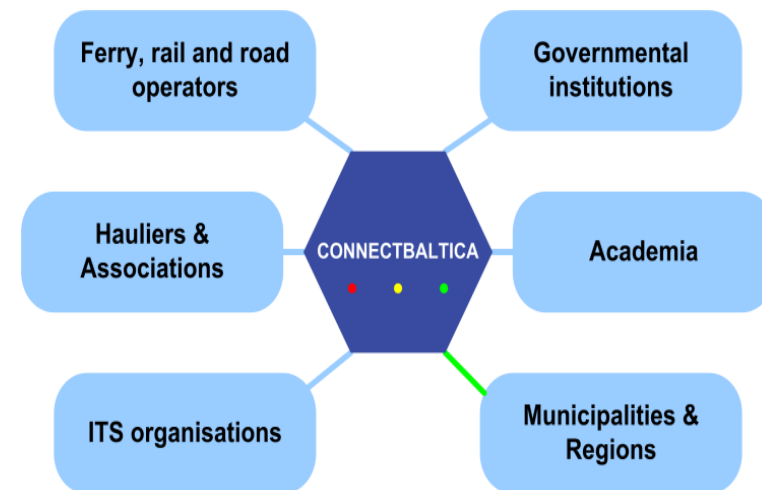
- Leadership in the research of intermodal connectivity
- Development of user-friendly passenger and freight services for ferry, rail and road operators especially within the Baltic Sea Region („BSR“)
- Complementing and enriching the EU strategy for BRS

What is CONNECTBALTICA?

- CONNECTBALTICA MTU (“CB”) is a non-profit Organization with it’s official seat in Tallinn, Estonia
- CB has been founded by TTU, Signaal and Stratum and currently has members from D, PL, DK, N and EST
- Strictly financed by its members and respective activities and sponsorships

Stakeholders

- CB associates multiple stakeholders in the public, private and academic sector.
- Partners cooperate to propose added values
- Make ITS tangible for the users
- Considering macro-regional factors
- centring scientific approach towards Transport Economics.



CB Activities

- Research within the field of transport economics
- Facilitates integration of intermodal ITS solutions and services
- Permanent working groups
- Annual Meeting & Conference
- Publications
- Web portal

How CB may support transport policies

- Providing a platform for Governmental, semi-governmental, academia and private companies in the region to coordinate local/regional ITS (Intelligent Transport Systems) activities
- Support performance of local and international projects initiated within the Region
- Support the development of a strong highly specialized ITS industry sector in the Region
- Support development of state of the art transport strategy and transport policies
- Support implementation of transport strategy

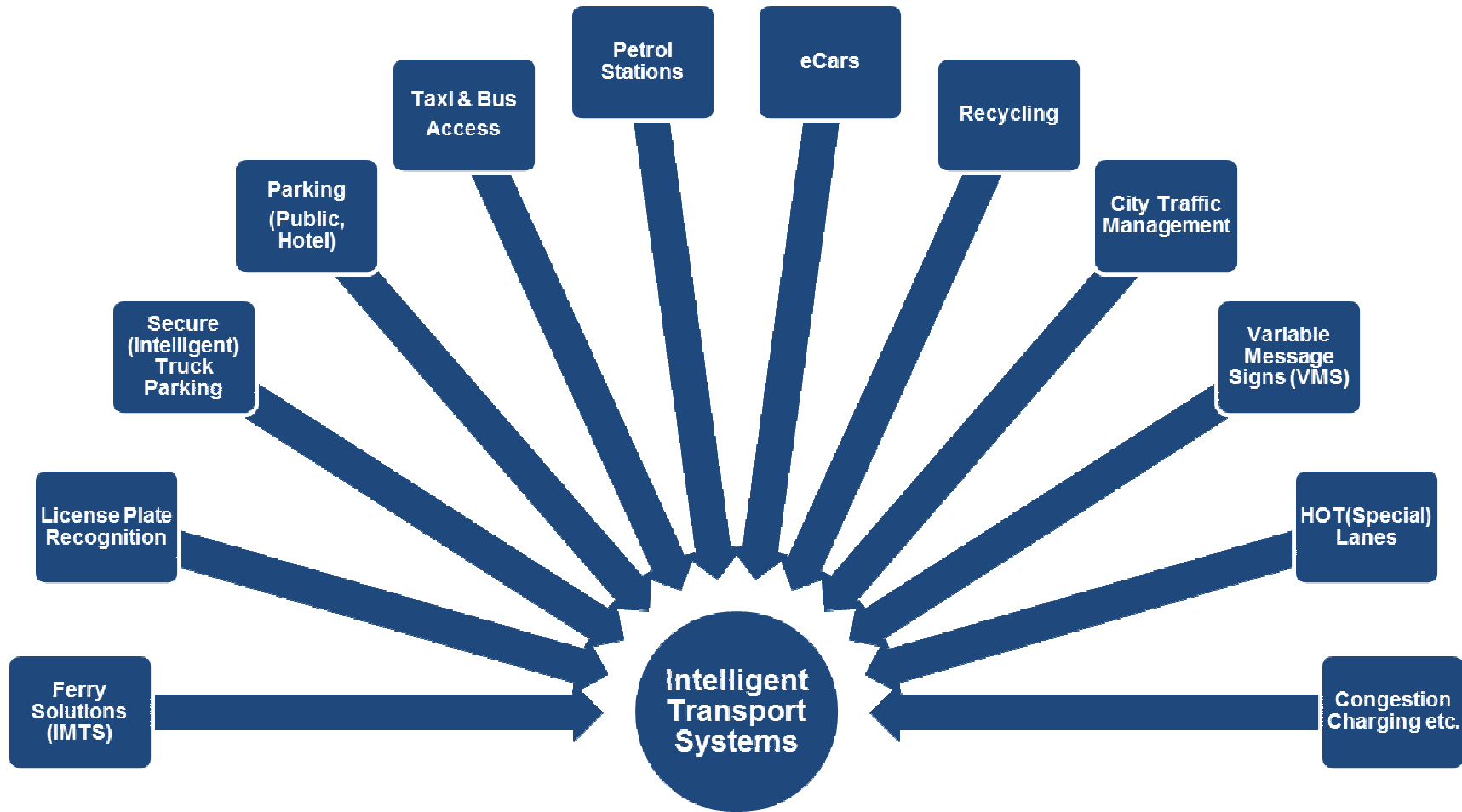
How to support international cooperation

- CB becomes member in other regional organizations such as „INTERFERRY“, ITS Malta or “ConnectBALKAN”
- CB to collaborate with other organisations and institutions from other regions
- CB supports preparation of cross-boarder studies in cooperation with other institutions

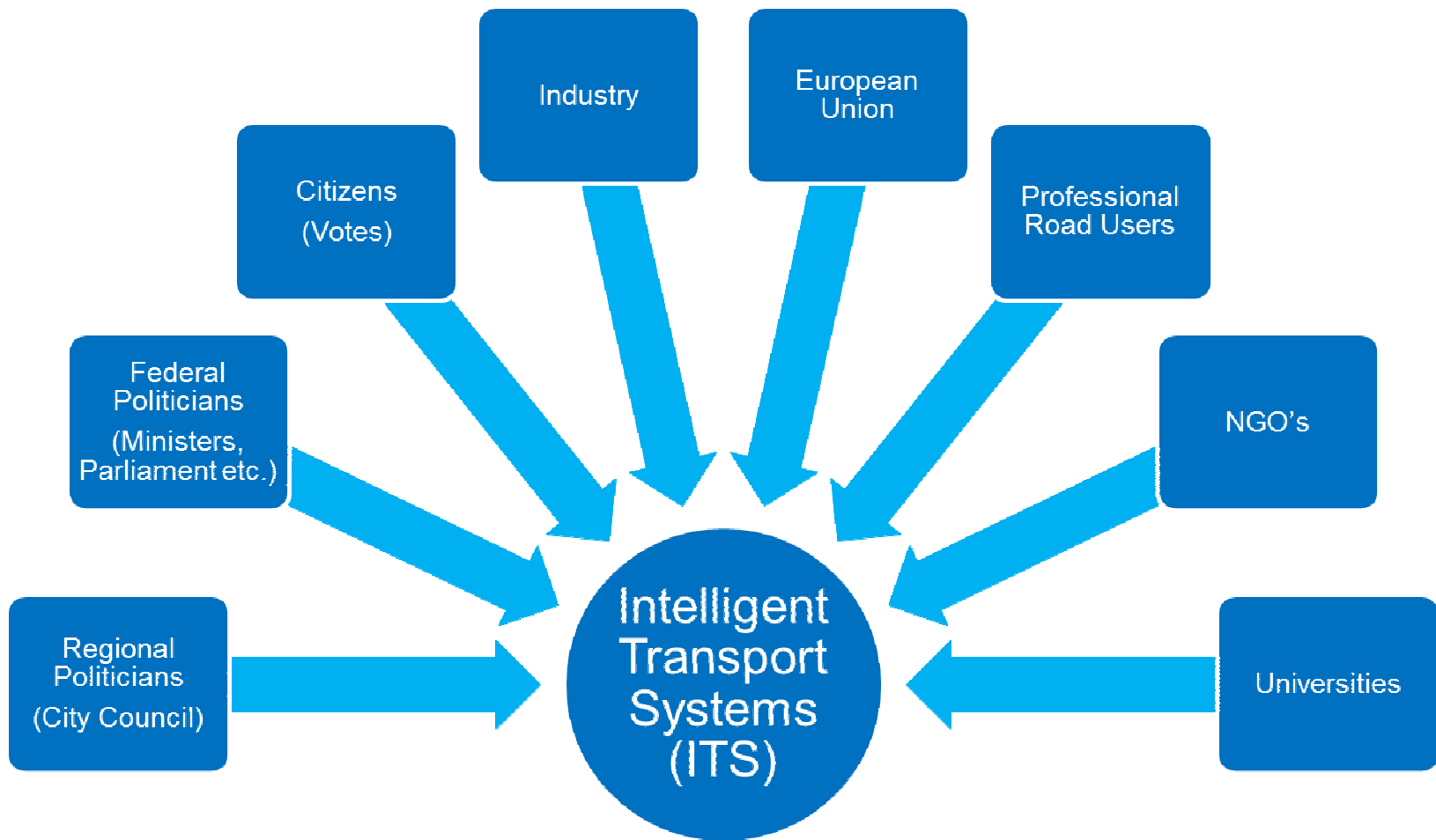
ITS Objectives

- Improvement of traffic safety
- Reduction of traffic congestion (traffic jams)
- Improvement of transportation efficiency
- Environmental protection (reduction of air pollution, increase of energy efficiency)
- Reduction of traffic related operations costs
- Efficient use of existing road infrastructure

Wide range of ITS Applications



ITS Stakeholders



CONNECTBALTICA MTU

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