

**Presentation by the Institute of Sustainable Development during a PreWaste Conference
organised by WasteServ Malta Ltd**

24th and 25th October 2012

On the 24th and 25th October 2012, WasteServ Malta Ltd held a conference titled 'Methodology and application of indicators to monitor waste prevention policies/actions and use of the web tool'. This was the final conference of the project 'Pre-Waste – Improve the effectiveness of waste prevention policies under EU territories' financed under Interreg IVC as part of the European Regional Development Fund (ERDF). On the first day, presentations focused on the different activities carried out by the various participants under this project, whilst on the second day the presentations aimed to provide more in depth knowledge about waste prevention. The first two



presentations focused on setting quantitative targets for waste indicators and the collection of data for waste prevention indicators. These were carried out by Mr Henning Wilts of the Wuppertal Institute. The third presentation was carried out by Ms Rachel Gray of Wrap Organisation and focused on the methodology used to carry out a waste prevention attitude survey. The last presentation was carried out by Margaret Camilleri, Assistant Lecturer at the Institute of Sustainable Development. The presentation focused on the correlation between waste and Gross Domestic Product (GDP), what is leading to continuous

growth in resource consumption despite improved efficiency and what methods we should be looking into to decouple waste from economic growth. The presentation in itself questioned whether it is a good idea to focus exclusively on households when we want to prevent waste and asked participants if we should be doing more work with the industry in order to bring products which are already waste efficient on the market given the high resource requirements to enact waste prevention campaigns with consumers.

